

# 2019 Lehigh Valley Beer Week Application

February 16<sup>th</sup>-23<sup>rd</sup>, 2019

“Celebrating the Valley’s Love of Craft Beer”

The Valley’s Leading Bars, Restaurants, Breweries, and Distributors are being invited to participate in the Valley’s annual celebration for craft beer. Each business is encouraged to offer their craft beer specialties throughout the week. All participating businesses will be marketed and advertised as LVBW participating members.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Telephone \_\_\_\_\_

\_\_\_\_\_ I will be participating in Lehigh Valley Beer Week 2019.

I would like to pre-order an (circle one) **SIXTEL** or a **HALF** of the LVBW Beer.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Application/Participation Fee Deadline: December 16<sup>th</sup>, 2018**

(Application/Participation Fees will be accepted up to February 1<sup>st</sup>, 2019, however, all advertising opportunities cannot be guaranteed)

**Participation Fee:** \$150 payable to “Lehigh Valley Beer Week” - Lehigh Valley Beer Week is a registered 501(c)6 organization. Please mail payment and application to:

Lehigh Valley Beer Week

% Spinnerstown Hotel

P.O. Box 111

Spinnerstown, PA 18968

Questions can be sent to: [info@lehighvalleybeerweek.com](mailto:info@lehighvalleybeerweek.com)

**What’s Included:** Marketing, advertising and promotion of Lehigh Valley Beer Week for all participants including social media posts, online and print group ads, email blasts, and more.

**Participant Events:** Participants will have their events posted to Lehigh Valley Beer Week’s Facebook Page once their application and \$150 fee is paid.

Lehigh Valley Beer Week is a non-profit 501(c)(6) organization overseen by a board comprised of restaurateurs, brewery owners, distributors, and others. For more information email [info@lehighvalleybeerweek.com](mailto:info@lehighvalleybeerweek.com)